

“From Zero To Hero” (10,000+ Free Visitors Per Month)

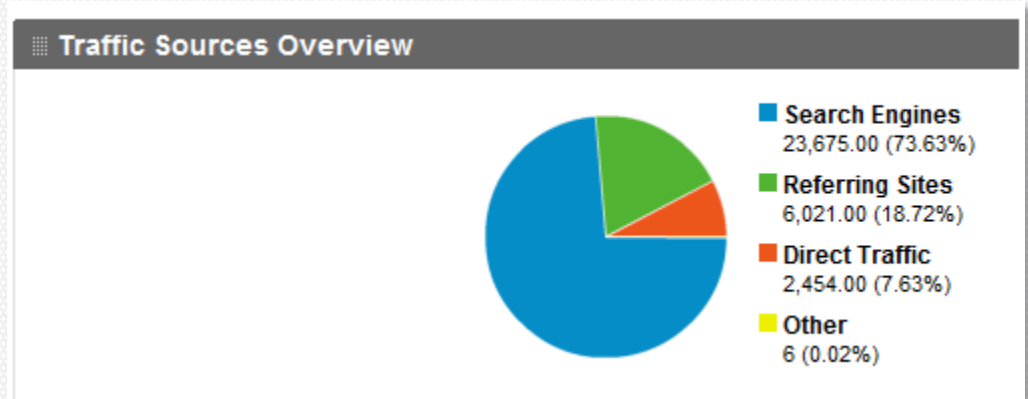
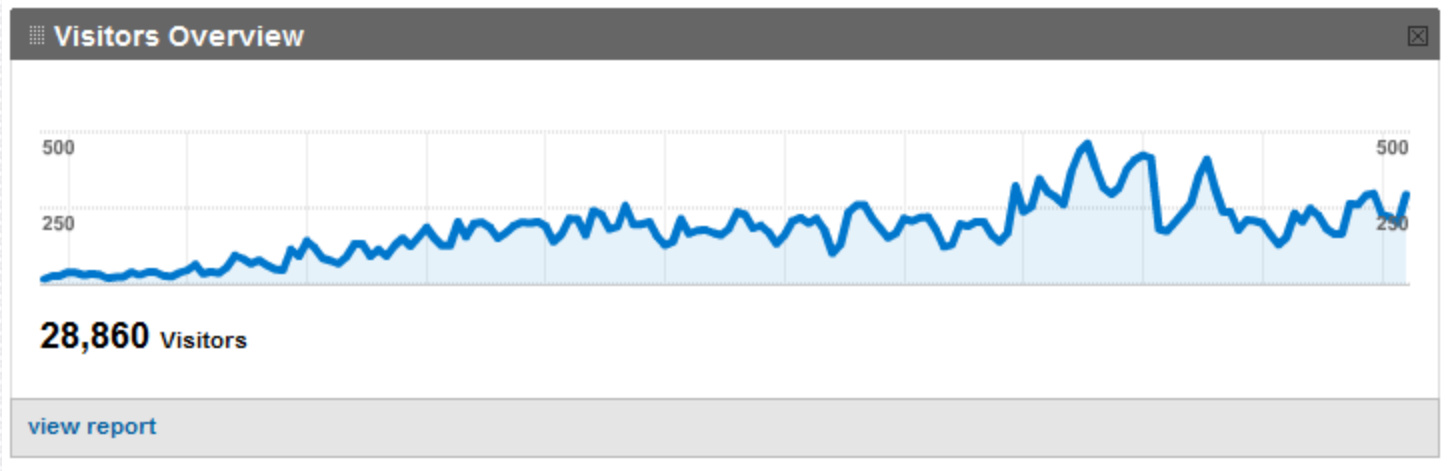
Internet Income Mastery

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InternetIncomeUniversity.com



From Zero To Hero (Just One Of Our Websites)...



What is Search Engine Optimization? (SEO)

- Search Engine Optimization (SEO) is waaayyy overcomplicated in my opinion...
- SEO in layman's terms: make Google happy, show up on the first page of search results, and get free traffic...



Organic Vs. PPC – What Does It Look Like?

Google Search

KW Research | AW Sandbox | Traffic Estimator | Trends | Insights | Sitool | 100 | CSV
About 801,000,000 results (0.27 seconds) [Advanced search](#)

Everything

- Videos
- Blogs
- More

Any time

Past 2 days

All results

Related searches

Wonder wheel

Timeline

More search tools

Something different

internet marketing

online business

john chow

Payday Loans in 1 Hour
us7payday-loans.com \$1500 Cash Loans, Flexible Payments Faster, Cheaper, Better - Apply Now

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Your Own Adult Store
Make Money From Home With Your Own Adult Store. We provide everything
www.YourAdultStore.net/partner

Buy and Sell Online
Free trial. Sell services, products and have a social media presence.
www.emediawaves.com/
Los Angeles, CA

Make Money Online ★ ☆
Resources of how to **make money online**. Find money making opportunities. Update of latest e-books and tools helpful to **make money online** at home. ...
moneymakerinfo.blogspot.com/ - Cached - Similar

#1 | PR: 5 | Google Cache Date: ? | Traffic Value: 108,442 | Age: ? | del.icio.us: ? | del.icio.us Page Bookmarks: ? | Digg: ? | Digg's Popular Stories: ? | Stumbleupon: ? | Twitter: ? | Y! Links: 236,028,891 | Y! .edu Links: ? | Y! .gov Links: ? | Y! Page Links: 24,700 | Y! .edu Page Links: ? | Technorati: ? | Alexa: ? | Compete.com Rank: ? | Compete.com Uniques: ? | Trends | Cached: ? | dmoz: ? | Bloglines: ? | Page.blog.links: ? | dir.yahoo.com: ? | Botw: ? | Business | Whois | Sitool | Yahoo position: ? | Majestic SEO linkdomain: ?

101 Ways To Make Money – Learn How To Make Money Online ★ ☆
If you want to **make money online** but you don't have a product of your own to promote, what better solution could there be than to promote someone else's in ...
www.101waystomakemoney.com/ - Cached - Similar


#2 | PR: 3 | Google Cache Date: ? | Traffic Value: 1,385,530 | Age: ? | del.icio.us: ? | del.icio.us Page Bookmarks: ? | Digg: ? | Digg's Popular Stories: ? | Stumbleupon: ? | Twitter: ? | Y! Links: 13,900 | Y! .edu Links: ? | Y! .gov Links: ? | Y! Page Links: 11,500 | Y! .edu Page Links: ? | Technorati: ? | Alexa: ? | Compete.com Rank: ? | Compete.com Uniques: ? | Trends | Cached: ? | dmoz: ? | Bloglines: ? | Page.blog.links: ? | dir.yahoo.com: ? | Botw: ? | Business | Whois | Sitool | Yahoo position: ? | Majestic SEO linkdomain: ?

Make Money Online (Without Spending a Dime) ★ ☆
Making money online used to pretty much require you to have your own Web site, products to sell, and some marketing savvy. But a whole new generation of ...
entrepreneurs.about.com/od/.../a/makemoneyonline.htm - Cached - Similar

#3 | PR: 5 | Google Cache Date: ? | Traffic Value: 184,056,010 | Age: ? | del.icio.us: ? | del.icio.us Page Bookmarks: ? | Digg: ? | Digg's Popular Stories: ? | Stumbleupon: ? | Twitter: ? | Y! Links: 4,940,693 | Y! .edu Links: ? | Y! .gov Links: ? | Y! Page Links: 4,071 | Y! .edu Page Links: ? | Technorati: ? | Alexa: ? | Compete.com Rank: ? | Compete.com Uniques: ? | Trends | Cached: ? | dmoz: ? | Bloglines: ? | Page.blog.links: ? | dir.yahoo.com: ? | Botw: ? | Business | Whois | Sitool | Yahoo position: ? | Majestic SEO linkdomain: ?

Videos for make money online

Best Way To Make Money
 **Online \$1100 A WEEK ...** ★ ☆
9 min - Jul 21, 2009
www.dailymotion.com

How to Make Money Online
 **with YouTube** ★ ☆
9 min - Jul 14, 2008
www.metacafe.com

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How It Works...

HOME | OUR MISSION | JOIN NOW | MEMBER LOGIN | CONTACT US

Enter your search keywords here...

INTERNETINCOME™
UNIVERSITY

“Where Education... Meets Opportunity...”

Welcome To IU! Start Here | First \$100 | Build Your Site | Traffic Generation | Top 5 Opportunities | Internet Income 360 | My Account

million dollar internet business

KW Research | AW Sandbox | Traffic Estimator | Trends | Insights | Sktool | 100 | CSV

About 15,500,000 results (0.30 seconds)

ADSL for Businesses Only

www.Covad.com/Business Learn How ADSL w/24hr Support Can Help Your Business

Internet Banking

us.HSBC.com/businessdirect HSBC Offers No Monthly Fees And No Min Balance

Small Business Insurance

www.InsuranceEdge.com We Can Help You Find and Compare Business Insurance

Pipeline Profits – A Million Dollar Internet Business With No SEO ...

Dec 29, 2006 ... Pipeline Profits – A Million Dollar Internet Business With No SEO, PPC And No Affiliates? Written by Yaro; 28 Comments. ...

www.entrepreneurs-journey.com/559/pipeline-profits/ - Cached - Similar

#1 | PR: 3 | Google Cache Date: ? | Traffic Value: 67,001 | Aoe: ? | del.icio.us: ? | del.icio.us Page Bookmarks: ? | Digg: ? | Digg's Popular Stories: ? | StumbleUpon: ? | Twitter: ? | Y! Links: 106,002 | Y! .edu Links: ? | Y! .gov Links: ? | Y! Page Links: ? | Technorati: ? | Alexa: ? | Comete.com Rank: ? | Comete.com Uniques: ? | Trends | Cached: ? | dmoz: ? | dir.yahoo.com: ? | Botw: ? | Business | Whois | Sktool | Yahoo position: ? | Majestic SEO linkdomain: ?

8 Ways to Start a Million Dollar Internet Business for \$99 or Less!

The "8 Ways to Start a Million Dollar Internet Business for \$99 or Less!" will allow you listen to this program and in under an hour you'll be ready to ...

www.smallbizriches.com/makemillions/ - Cached - Similar

#2 | PR: 1 | Google Cache Date: ? | Traffic Value: 54 | Aoe: ? | del.icio.us: ? | del.icio.us Page Bookmarks: ? | Digg: ? | Digg's Popular Stories: ? | StumbleUpon: ? | Twitter: ? | Y! Links: 142 | Y! .edu Links: ? | Y! .gov Links: ? | Y! Page Links: ? | Technorati: ? | Alexa: ? | Comete.com Rank: ? | Comete.com Uniques: ? | Trends | Cached: ? | dmoz: ? | Bloglines: ? | Page blog links: ? | dir.yahoo.com: ? | Botw: ? | Business | Whois | Sktool | Yahoo position: ? | Majestic SEO linkdomain: ?

3 Simple Steps To Building A Million Dollar Internet Business

Aug 4, 2009 ... Have you ever dreamed of owning a million dollar internet business that runs on autopilot and makes you money while you sleep?

www.internetincomeuniversity.com/million-dollar-business/3-simple-steps-to-building-a-million-dollar-internet-business/ - Cached - Similar

#3 | PR: 1 | Google Cache Date: ? | Traffic Value: 10 | Aoe: ? | del.icio.us: ? | del.icio.us Page Bookmarks: ? | Digg: ? | Digg's Popular Stories: ? | StumbleUpon: ? | Twitter: ? | Y! Links: 295 | Y! .edu Links: 17 | Y! .gov Links: ? | Y! Page Links: ? | Technorati: ? | Alexa: ? | Comete.com Rank: ? | Comete.com Uniques: ? | Trends | Cached: ? | dmoz: ? | Bloglines: ? | Page blog links: ? | dir.yahoo.com: ? | Botw: ? | Business | Whois | Sktool | Yahoo position: ? | Majestic SEO linkdomain: ?

Featured Stories



Supercharge Your 99Designs.com Logo Design Contest – 3 Quick Tips

Learn how to supercharge your 99designs.com logo design contest to attract the best designers in the world. With these 3 quick tips, you'll have internet marketing's elite designers crawling all over each other for your business...

Comments | Popular | Latest | Tags | Subscribe

- ★ Chic Cannon: Thanks Kevin, your "mini on line" seminars are a g...
- ★ Chic Cannon: Keven, This is great information, I just do not kn...
- ★ Tino R.: Thanks for your leadership Kevin, people like you ...
- ★ Jerome: Nice, social media is one of the hardest tools to ...

3 Simple Steps To Building A Million Dollar Internet Business

Have you ever dreamed of owning a million dollar internet business that runs on autopilot and makes you money while you sleep? Follow these 3 simple steps and your first million will come easy...


[Read the full story](#)



Posted in Million Dollar Business | Comments (4)

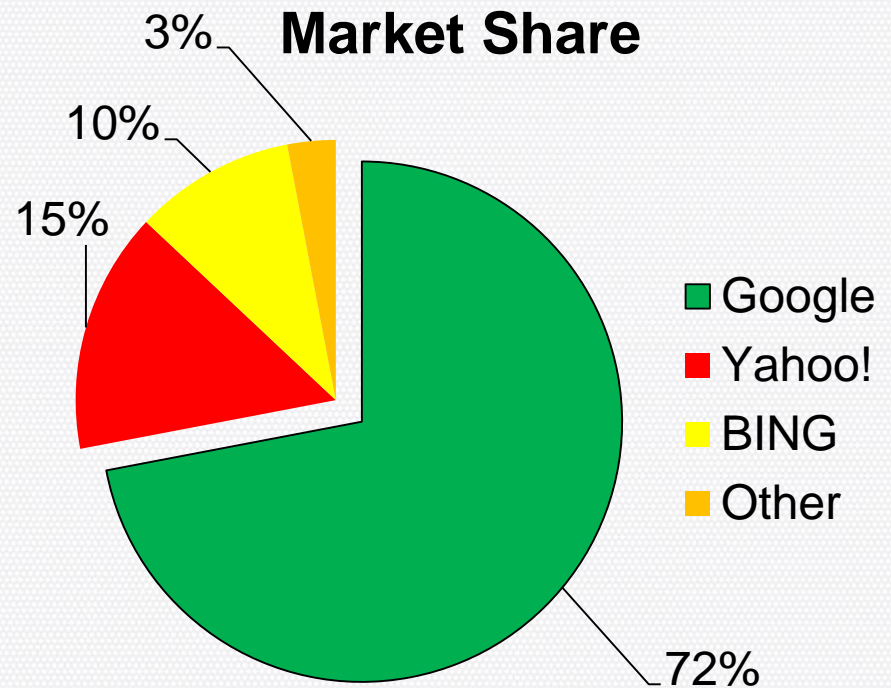
With Google Friend Connect

Members (120) [More >](#)



What About Yahoo! And Bing?

- 80/20 Rule
- Focus your efforts where you'll get the biggest return on your time invested.
- The big picture: Google still dominates search engine market share...



DON'T BE FOOLED....

- SEO plays a sneaky role in almost EVERYTHING
- SEO in disguise:
 - Video marketing
 - Blogging
 - Article Marketing
- A few exceptions:
 - PPC / PPV
 - Social Media



It's All About Keyword Research...

- Most UNDERVALUED skill in internet marketing.
- If you think you're going to whoop up on a site that's been around for 10 years, get real...
- The QUOTATIONS test, less than 10,000 results.
- Long-tail vs. short tail...



Long Tail vs. Short Tail Keywords...



make money online

Search

[KW Research](#) | [AW Sandbox](#) | [Traffic Estimator](#) | [Trends](#) | [Insights](#) | [Sktool](#) | [100](#) | [CSV](#)

About 801,000,000 results (0.27 seconds)

[Advanced search](#)



"make money online"

Search

[KW Research](#) | [AW Sandbox](#) | [Traffic Estimator](#) | [Trends](#) | [Insights](#) | [Sktool](#) | [CSV](#)

About 23,600,000 results (0.25 seconds)

[Advanced search](#)



"make money online from home"

Search

[KW Research](#) | [AW Sandbox](#) | [Traffic Estimator](#) | [Trends](#) | [Insights](#) | [Sktool](#) | [CSV](#)

About 188,000 results (0.36 seconds)

[Advanced search](#)



"best ways to make money online from home"

Search

[KW Research](#) | [AW Sandbox](#) | [Traffic Estimator](#) | [Trends](#) | [Insights](#) | [Sktool](#) | [CSV](#)

About 79,300 results (0.27 seconds)

[Advanced search](#)

Long Tail Keywords....



make money online
make money online
make money online **free**
make money online **surveys**
make money online **fast**
make money online **scams**
make money online **with google**
make money online **from home**
make money online **forum**
make money online **games**
make money online **poker**

Google Search

I'm Feeling Lucky

- Longer, More Specific Phrases...
- 3 Or MORE Words In A Single Phrase.
- A quick, easy backdoor to massive amounts of long-tail keywords – just start typing in Google and see what they suggest....

SEO Is A Science (and an art)...

- There is no magic formula that equates to a first-page ranking every time, each keyword is different and at the end of the day Google is a moody son of a gun...
- But, if you do the right things, **CONSISTENTLY**, you will see **MASSIVE RESULTS**.



On-Page vs. OFF Page Optimization...

- Once again, in plain english:

On-Page Optimization → Your Website

Off-Page Optimization → Other Websites



On-Page Optimization Keys To Success

- This is where a lot of people OVERTHINK the SEO process...
- Use common sense, is this article, video, or blog CLEARLY targeting one specific keyword?
- We can get detailed, but to start out, here's all you need to know (you'll be way ahead of 99% of your competitors):

Keyword in Title Of Post
Keyword Once In Each Paragraph



Off-Page Optimization Keys To Success



- Links, links, and more links
- How many sites are linking to your blog post, article or video?
- What is anchor text? (words that are in blue and clickable)

4 Myths of Making Making Money Online

By [Gilbert Van Norman](#)

Article Word Count: 353 [[View Summary](#)] [Comments \(0\)](#)

Ads by Google

[Get Paid \\$150 In 1 Hour?](#)

Easy Money At Home <Try It Now> > [Get Paid Taking Surveys <Free>...](#)

[SurveyMoneyMachines.com](#)

[Assembly Work At Home](#)

Earn \$1,500+ Weekly, No Experience! Over 1,200

[www.Assembly-Jobs.com](#)

[1-Hour \\$1500 Cash Loans](#)

\$1500 Wired to Your Bank in 1 Hour. Instant Ap

[www.SnapPayday.com](#)

There are many websites that claim you can make \$1000
time you can make **fast easy money online**.

Common myths of making money online

1. Making extra money on the Internet is very hard
2. It takes way too long to make online money
3. You can earn a paycheck online without working
4. You can make extra cash online by working 2 hours

Making extra money on the Internet is very hard. This is n
few bucks using online auction sites like eBay or Craigslist

It takes way too long to make any money online. Another
climb. Become efficient with it and you can maximize your earnings in just a few hours a day.

You can make some extra money on the internet without working. A big myth. Can you make money offline without working? No! It takes effort to make money online regardless of what you do or how you do it. You need to put something into it, in order to get something out.

Make extra cash online in just 2 hours a day. This is actually possible. Refer back to the number 2 myth. Just remember that if you want to maximize your online money, then you need to put in more time. Put in 5 to 8 hours a day and you will be able to work at home without the need of a part-time job.

There you have it. The common myths of making money online all busted. There are many ways to make fast [easy money online](#). Making money online is easy, fast and you have to work at in order to be successful.

Gilbert Van Norman

<http://moneyincrease.info>

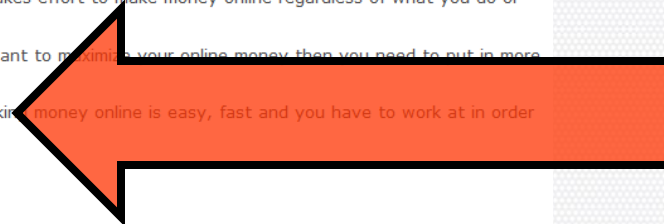
Article Source: http://EzineArticles.com/?expert=Gilbert_Van_Norman



Example Anchor Text...

Refer back to the number 2 myth. Just remember that if you want to maximize your online money, then you need to put in more time. Put in 5 to 8 hours a day and you will be able to work at home without the need of a part-time job.

There are many ways to make fast [easy money online](#). Making money online is easy,



The BUOY Effect... (First Page Domination)

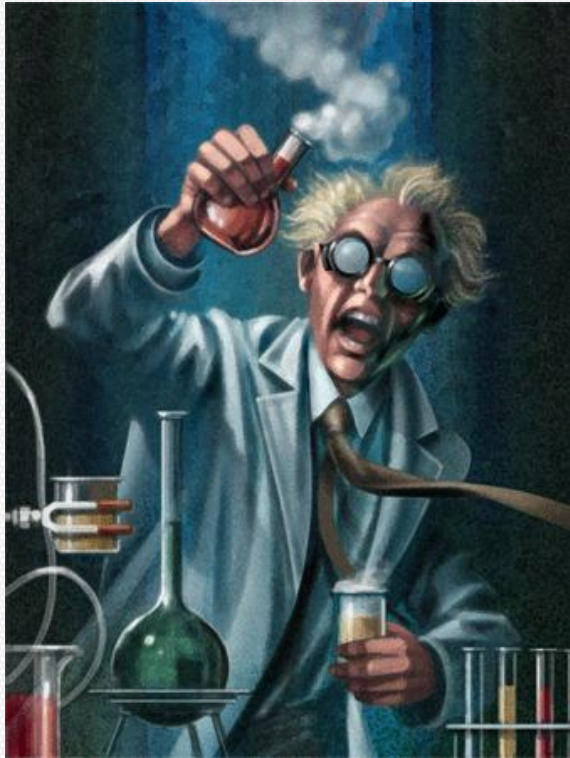
- The internet is a massive ocean of content
- All content starts out at the bottom of the ocean.
- Keep attaching BUOYS (backlinks) to your content until it floats to the top.





The BUOY EFFECT In Action...

Those Who Fail To Plan, Plan To Fail...



- Now that my brain is melting, where do I get started?
- The key is to FOCUS, Less IS More...
- Choose 10 keywords that have low competition in the beginning, and concentrate on dominating those same keywords until you see results.
- Don't expect to RANK for every single keyword you go after.

A Quick Recap...

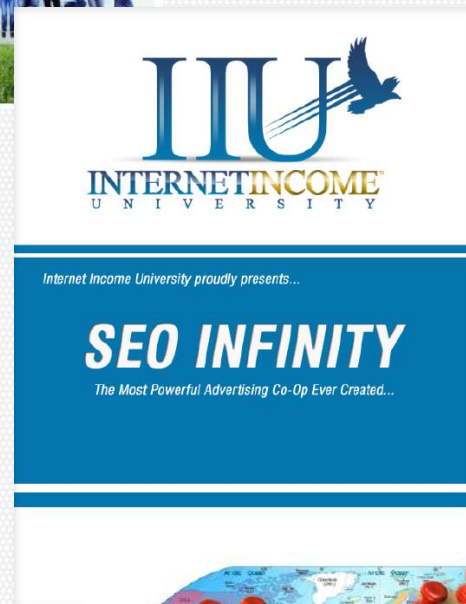
- SEO is all about producing content that makes Google happy.
- When you make Google happy, you get free traffic.
- There are two things to consider when making Google happy: on-page and off-page optimization
 - On-page optimization is all about your website
 - Off-page optimization is all about “link buoys” that will help you float your content to the surface (page 1 of Google)



Can I Outsource This MADNESS?



- SEO INFINITY: The most powerful turn-key advertising co-op ever created...
- Leverage (OPT & OPS) of over 20 “Autopilot Lead Generation Experts” around the globe.
- Currently only accepting 2 more members for the rest of the month, you can contact me after the webinar if you’re interested.



Our "SEO Infinity" team consists of more than 10 "Autopilot Lead Experts" spanning 7 countries around the world...

Let's Be Friends!

For webinar replays, more great content, and to discover my secret mexican food spot, and lot's of other cool stuff, connect with me on Facebook/Twitter...

<http://www.Facebook.com/Kevin.R.Blue>

<http://www.Twitter.com/KevinBlue>

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