

“If I Had To Start All Over Again With \$200...”

Internet Income Mastery

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What You're Going To Learn Tonight...

- Discover my secret “6-Figure Napkin” business plan, with clear cut action steps on how you can transform your “Expensive Hobby” business into a “Residual Cash Cow”.
- How to leverage simple online videos to create a digital free lead army that forges rock-solid relationships on your behalf, 24/7/365.
- How to blast your videos all over the web with the push of a button for massive syndication and red hot leads that feel like they've known you for years.

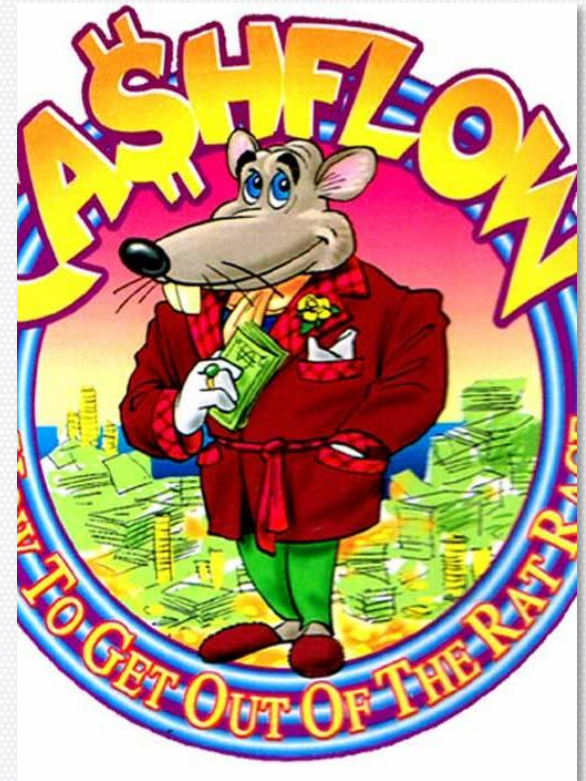


Cashflow Is King...

- If there is anything that the “School of Hard Knocks” will teach you about business, it’s this-

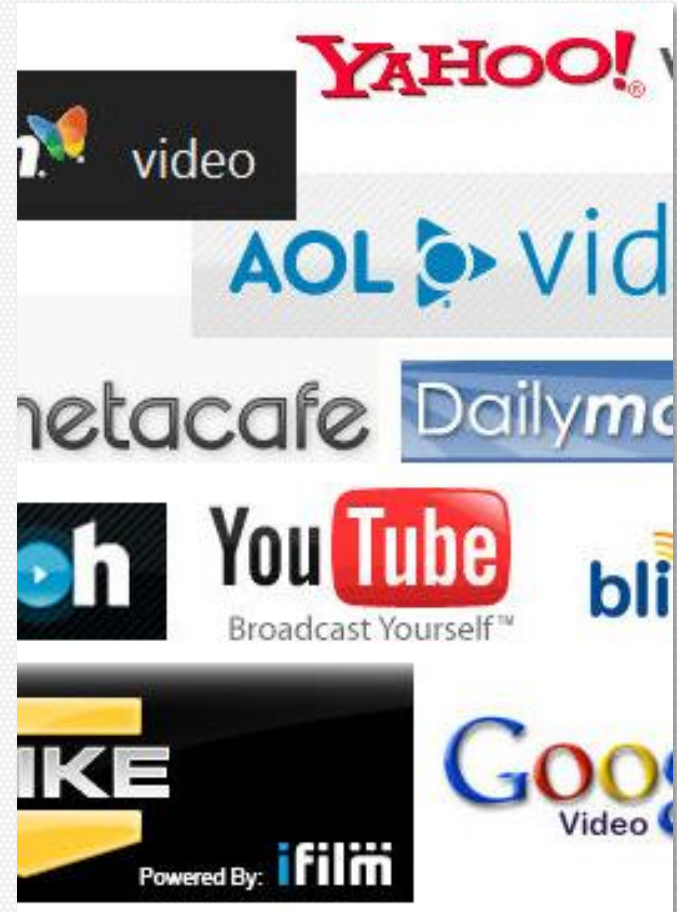
CASHFLOW IS KING... (actually, it’s EVERYTHING)

- If you run out of cash, you’re out of business, plain and simple.
- With that being said, your number one goal as a start-up business is to CREATE CASHFLOW- nothing more, nothing less. It’s not to have the best website, or best products, or become an expert at everything. Get good at one “income producing activity”.
- CASHFLOW is oxygen for your business. How long can you survive without oxygen? A couple minutes, right? Your business is the same way...
- Video marketing is the easiest way to start from scratch and create cash flow in your business, and I’ll explain why in just a minute...



What Is Video Marketing?

- The strategy that needs no introduction- video marketing is all about creating videos.
- YouTube is the 3rd most visited site on the planet, close behind Google and Facebook. Over 2.5 BILLION videos are watched on YouTube every single month.
- People are lazy, they don't want to read.
- Video is the future of everything on the internet, and it's still WIDE OPEN, don't let anyone "Gurus" fool you, it's only growing and it's going to be a major opportunity for a long, long time.



Extreme Case Study (Evolution Of Dance)

Evolution of Dance - By Judson Laipply

judsonlaipply

3 videos

Subscribe



judsonlaipply

April 06, 2006

For more visit <http://www.mightaswelldance...>



147,885,812

views



Back To Reality Case Study: 1,041 views... (1 minute, 13 seconds of work)

The image shows a YouTube video player interface. At the top, the video title is "97% Home Business Failure Rate Fact or Myth?". Below the title, the channel name "kevinbluetv" is displayed, along with "6 Videos" and a "Subscribe" button. The video player itself shows a man in a green shirt standing on a beach. A black overlay at the bottom of the video frame contains the text "Why 95% Of People Fail...". Below the video frame, the video progress bar shows "0:16 / 1:13" and "360p" resolution. At the bottom of the player, the channel name "kevinbluetv" and the upload date "May 13, 2009" are visible. The video URL is partially shown as "http://www.Make-Money-From-... Is the Home Business Failure Rate Really 97%?...", and the view count is "1,041 views".

97% Home Business Failure Rate Fact or Myth?

kevinbluetv 6 Videos Subscribe

Why 95% Of People Fail...

0:16 / 1:13 360p

kevinbluetv May 13, 2009
<http://www.Make-Money-From-...> Is the Home Business Failure Rate Really 97%?...

1,041 views

48,300,000 feet of water!!! (no backlinks)

Google **home business failure rate** Search

About 48,300,000 results (0.26 seconds) [Advanced search](#)

Everything
Videos
More

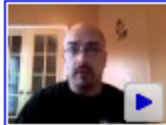

All results
Social
Related searches
Wonder wheel
More search tools

[Startup Failure Rates — The REAL Numbers | Small Business Trends](#) ★ ☆
Apr 28, 2008 ... Small **business failure rates** over 10 years - United States - by Scott
Advocates for virtual access to public meetings and **home based** ...
[smallbiztrends.com/2008/04/startup-failure-rates.html](#) - Cached - Similar

[Home Based Business - Making Sense Of The Failure Rate](#) ★ ☆
Home Based Business - Making Sense Of The Failure Rate. By: When there is such an enormous choice of ways to make money at **home**, it seems strange that so ...
[www.a1-optimization.com/.../Home...Business...Failure-Rate/54061](#) - Cached

[Starting a Business: Top 7 Reasons Why Small Businesses Fail](#) ★ ☆
Home > Startup > The Seven Pitfalls of Business Failure ... more accurate assessment of new **business success rates**, and that "as a general rule of thumb, ...
[www.businessknowhow.com/startup/business-failure.htm](#) - Cached - Similar

Videos for home business failure rate

 <p>How To Avoid The 97% Home Business Failure Rate ★ 4 min - Dec 29, 2009 Uploaded by PabloGonzalezTeam www.youtube.com</p>	 <p>97% Home Business Failure Rate ★ 1 min - May 13, 2009 www.metacafe.com</p>
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[Browse](#)[Upload](#)

Search options



How We Made \$250K at Home

We'll Show You The Exact Global Biz That Freed Us From Our Jobs, No MLM

by [Business4NewEconomy](#) | 1 month ago | **5,478 views**

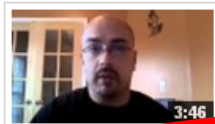


Home Business Success

Entrepreneur Mother Of 3 Runs Her Global Online Business From Home.

by [GlobalBusinessMentor](#) | 4 months ago | **1,245 views**

Promoted Videos



How To Avoid The 97% Home Business Failure Rate

WorkFromHomeSeriously.com How To Avoid The 97% Home Business Failure Rate. Follow these guidelines and start getting results from your home

by [PabloGonzalezTeam](#) | 6 months ago | **11 views**



97% Home Business Failure Rate Fact or Myth?

www.Make-Money-From-Home-Online.com Is the Home Business Failure Rate Really 97%? Quick, 2-Min Video Reveals If The 97% Home Business

by [kevinbluetv](#) | 1 year ago | **1,041 views**



Don't Be A Victim Of Home Based Business 95% Failure Rate

www.SecretMarketingSystem.com Don't become a victim of the 95% failure rate in the "home based business" industry. Web 2.0, personal branding, and ...

by [MarketingGuide](#) | 2 years ago | **131 views**



Jeanne-Michelle Exposes the Failure Rate In Home Business

www.SuccessfulNetVentures.com Discover why the failure rate online is so high and what you can do about it. No business is excluded from this ...

by [JeanneMichelleSmith](#) | 1 year ago | **23 views**

The REAL Way To Create Residual Income

- REAL RESIDUAL INCOME comes from RESIDUAL LEAD FLOW...
- The power of the 30 day challenge.
 - Create one video a day, for 30 days.
 - If each video generates one lead per day, on average, you'll be generating 30 leads per day at the end of 30 days....
 - Cost → Zero....Profit → 100%



It's **STILL**, All About Keyword Research (Kinda)

- Remember our analogy, all content starts out at the bottom of the ocean (watch the webinar on keyword research if you're confused or need a refresher.)
- Video marketing is so **POWERFUL**, you can target keywords in **DEEP** water and still get results.
- Make sure you are using the keyword in the title of your video, once each paragraph in the description, and use 3 or 4 variations of your keyword in the tags.





make money online

Search

About 389,000,000 results (0.25 seconds)

Advanced search

- Everything
- Videos
- Blogs
- Books
- Discussions
- More

- Any time
- Past 2 months
- All results
- Related searches
- Wonder wheel
- Timeline
- More search tools

Something different
internet marketing
online business
john chow

Sponsored links

[Buy Stocks for \\$4](#) [www.ShareBuilder.com](#) No Account or Investment Minimums. No Inactivity Fees. Start Today!

[Your Own Adult Store](#) [www.YourAdultStore.net/partner](#) **Make Money** From Home With Your Own Adult Store. We provide everything

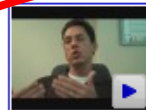
[Google Sniper](#) [www.goglesniper.com](#) Put your income on autopilot Low start up cost, 60 day guarantee

[101 Ways To Make Money – Learn How To Make Money Online](#)
Are you looking for a legitimate way to **make money online**? Maybe you want some extra spending money. Or perhaps you need the money to pay bills. ...
[www.101waystomakemoney.com/](#) - Cached - Similar

[Make Money Online \(Without Spending a Dime\)](#)
Making money online used to pretty much require you to have your own Web site, products to sell, and some marketing savvy. But a whole new generation of ...
[entrepreneurs.about.com/od/.../a/makemoneyonline.htm](#) - Cached - Similar

[Moola Days — Ways to Make Money Online \(Fast & Free\)](#)
A growing blog on how to make money and **make money online**. With the ways to **make money online**, **making money online** couldn't be easier.
[www.mooladays.com/](#) - Cached - Similar

Videos for **make money online**



[Best Way To Make Money Online \\$1100 A WEEK ...](#)
9 min - Jul 21, 2009
[www.dailymotion.com](#)



[\(How To Make Money Online\) Earn \\$1400Wkly ...](#)
7 min - Oct 2, 2009
[www.metacafe.com](#)

NOTICE A FEW THINGS....

- 45,966 VIEWS!!!

(if we were doing PPC, at \$0.50 per click, that's \$23,000 worth of advertising for 8:53 seconds of work...)

- Keyword in the title.
- Crappy lighting, terrible audio, and no fancy camera equipment.
- Money in the bank...

Best Way To Make Money Online \$1100 A WEEK-Easy...

« go back

45,966 views. | 44 com. | 20 fav.



Favorite Share Playlist Group Report



Why Video Gives You An Unfair Advantage...

- NO REJECTION, ever...
- People aren't on the defensive.
- You can target highly competitive keywords, instead of only going for keywords in 10,000 feet of water or less..
- You can shoot to the top of the search engines quickly, with zero back-linking.
(without attaching buoys to your videos)
- You'll have people emailing and calling you all the time saying, "I'm not sure exactly how I found you, but I want to be a part of whatever you're promoting..."



What Do I Need To Get Started?

www.InternetIncomeUniversity.com/flipcamera

www.InternetIncomeUniversity.com/fliptripod

- Best camera for mobility, ease-of-use, and high quality videos for getting started... (Flip Mino HD)
- Basic tripod, \$30-\$50.



Webinars & Instructional Videos

- “Screen Capture Software”
- Camtasia Studio (free 30 day trial)
- Jing Project (100% free, but limited)

www.InternetIncomeUniversity.com/jingproject

www.InternetIncomeUniversity.com/camtasia



What Types Of Videos Should I Make?

- ALL VIDEOS SHOULD BE KEYWORD TARGETED....

(find a good keyword first, then decide what type of video from there)

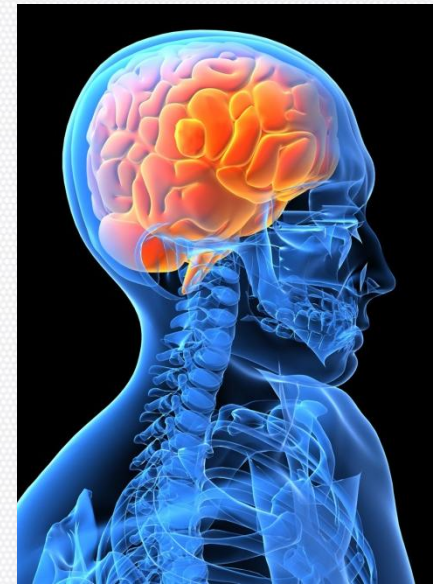
- “How-To” videos
- Reviews of books, products, companies, gurus. (high risk/reward)
- Current event related
- Personal philosophy
- HAVE FUN...



How To Get Up To 1000% More Results From Every Single Video...

www.InternetIncomeUniversity.com/trafficgeyser

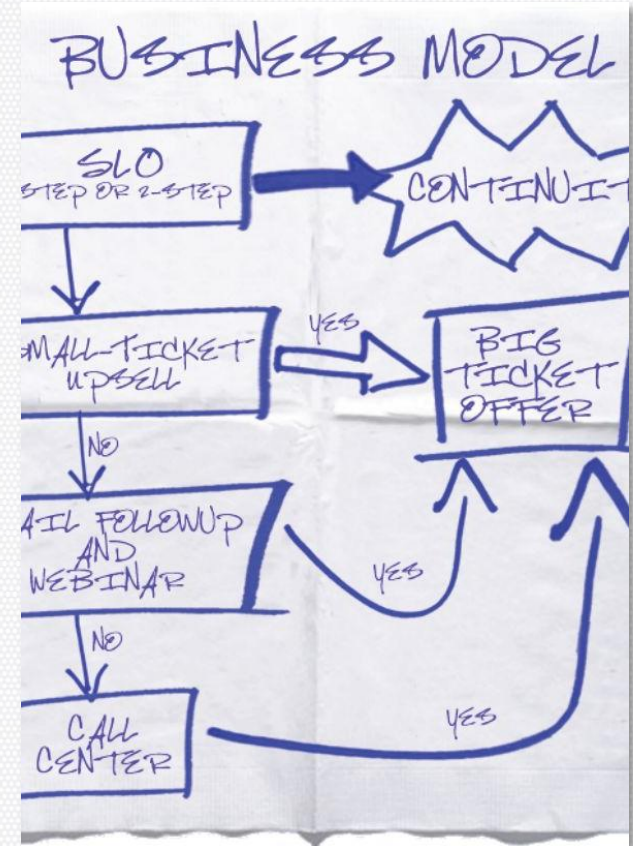
- The secret weapon- blast your video out to more than 30 video sharing sites at the push of a button.
- Only \$97/mos. for basic membership and you can upload unlimited videos.



My, “If I Had To Start All Over Again Business Plan” (the 6 Figure Napkin)....

- It Begins with a 30-day Challenge...
 - Identify 30 keywords you want to dominate with video.
 - Create AT LEAST one video per day, average length 2-5 minutes.
 - If you're full time, you should be creating 3-5 videos per day once you get comfortable, but don't overwhelm yourself in the beginning...

(it's like going to the gym, don't kill yourself the first time back if you haven't been in 3 years)
 - Every single day, blast your video from the prior day out using our secret weapon...



The Recap...

- When you're first starting out, cashflow isn't just king, it's the ONLY THING....
- Video marketing is NOT the fastest way to generate leads, but it is the fastest way to generate PURE PROFITS.
- Keyword targeted videos are BY FAR the easiest way to start generating FREE LEADS online.
- The "6 Figure Napkin" – Create a video a day (3 if you're full time) and blast your keyword optimized video all over the internet using our secret weapon.

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www.InternetIncomeUniversity.com/fliptripod



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