

# “Undercover FREE Lead Generation Technique Revealed...”

Internet Income Mastery

**Kevin Blue**

*Instructor / Co-Founder*  
InternetIncomeUniversity.com



## Here's What We're Going To Cover....

- A simple, 100% FREE lead generation strategy that you can start using IMMEDIATELY to generate an infinite amount of laser-targeted, high-converting leads. (Hint: it's called forum marketing)
- The 80/20 rule and how to maximize your results with minimal effort.
- How to outsource this strategy and have someone building your business for you, FULL-TIME for as little as \$300 per month...



## The undercover strategy revealed... (FORUM Marketing, what is it?)

- A forum is an online community or meeting place where people with shared interests come together to exchange ideas, resources, and opportunities.
- People in forums are generally LOOKING FOR SOLUTIONS.
- In our case, the only forums that we want to target are forums related to home business ownership and making money online.
- And guess what? You're in luck- I'm going to give you the best 2 sites that exist on the internet for our niche.



# Major Benefits Of Forum Marketing...

- It's 100% FREE
- You can get started IMMEDIATELY.
- No website required- although it is recommended (we'll cover this in more detail)...
- Produces some of the HIGHEST-CONVERTING leads you can possibly generate- they are already KNOW, LIKE, and TRUST you BEFORE they even get to your website.



# How do you actually get traffic from forums?

- Getting traffic to your website from forums is simple.
- It's all about your "SIGNATURE"- the little box of text at the end of every post you create that identifies you as the author and allows you to link to your website.
- After a person reads your post or comment- if they like what they read, they will often click on your link at the bottom of your post to go to your website.



# Why this is one of my FAVORITE ways to get high-quality traffic...

- In order to do forum marketing effectively, you **MUST** continually be learning and improving your own knowledge and skills.
- You simply **CAN'T** offer **VALUABLE** advice without doing your research or educating yourself first.
- Try having an intelligent conversation with someone about a topic you know **NOTHING ABOUT**, it doesn't work- so being an effective forum marketer **FORCES** you to learn!
- It's **RESIDUAL!!!!**
- Let me repeat that, it's a **RESIDUAL LEAD GENERATION** strategy!!!!



# The Law Of Reciprocity

- Forum marketing is a GIVE FIRST strategy.
- In order to GET a lot of traffic, you must first GIVE a lot of value.
- When you provide someone with something of value for free and ask for nothing in return- they become SUBCONSCIOUSLY attracted to you, automatically.
- By seeking out and providing others with solutions to their problems and answers to their questions- you achieve instant EXPERT STATUS!



# What are the best forums on the internet?

- As with all marketing strategies, the 80/20 rule DEFINITELY applies to forum marketing.
- Don't waste your time in any forum other than the two I recommend- they get the lion's share of the traffic online, and are niche specific- the exact type of people you want to attract:

- [www.WarriorForum.com](http://www.WarriorForum.com)
- [www.BetterNetworker.com](http://www.BetterNetworker.com)



# The Warrior Forum is ranked 573 in the world out of MILLIONS of websites!

★★★★★  
10 Reviews ?

🌐 573  
Alexa Traffic Rank ?

🇺🇸 333  
Traffic Rank in US ?

3,011  
Sites Linking In ?

18-Apr-2001  
Online Since ?

Traffic Stats

Search Analytics

Audience

Contact Info

Reviews

Related Links

Clickstream

Traffic Rank **Reach** Pageviews Pageviews/User Bounce % Time on Site Search %

Daily Reach (percent)

warriorforum.com



Percent of global Internet users who visit warriorforum.com:

	Reach	Change
<b>Yesterday</b>	0.12700	-5% ↓
<b>7 day</b>	0.19800	+46% ↑
<b>1 month</b>	0.15490	+5% ↑
<b>3 month</b>	0.16440	-15.5% ↓

# MAXIMIZE Your Results with an Effective “Forum Signature”!


- Your “forum signature” is the little blurb of text at the end of every post where you get to link to your websites and make a “quick pitch”.
- Without an effective signature, forum marketing is a **COMPLETE WASTE** of time, so it’s important that you get this right.
- An effective signature uses good copywriting and a strong **CALL TO ACTION** to entice readers to click on the link and visit your website.



# Examples of BAD Signatures....



08-10-2010, 11:41 AM

**robharrisonline**  
Warrior Member



Join Date: Jul 2010  
Location: Kent, England  
Posts: 10  
Thanks: 0  
Thanked 0 Times in 0 Posts

Social Networking



**Re: WOOT First sale!!**


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Well done! How long did it take you? I'm still waiting on my first sale!

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I recently joined Your Net Biz to make money online.

[www.robmakesmoney.com](http://www.robmakesmoney.com)  
[www.awesomegadget.co.uk](http://www.awesomegadget.co.uk)  
[www.onlinemoneyattempts.blogspot.com](http://www.onlinemoneyattempts.blogspot.com)



## BAD Signature #2:

10-15-2009, 08:27 AM

**Steven  
Wagenheim**

Content & Copywriting Wiz  
War Room Member



Join Date: Dec 2006  
Location: Roselle, NJ, USA  
Posts: 15,429  
Blog Entries: 11  
Thanks: 1,006  
Thanked 4,598 Times in  
1,664 Posts

Social Networking



**Re: Do you hate being FORCED to watch a sales video?**

Nobody is forcing you to watch anything.

See that little X at the top right hand corner of your browser?

It performs a wonderful function. 😊

**NMP 16 WSO - Brand New Niche - Unlimited Income Potential (ONLY 22 LEFT)  
The Only Article Marketing Guide You Will EVER Need - Limited Time ONLY  
Make Money TODAY With Google Trends...Over 1,000 Satisfied Customers  
52 Week Newsletter Complete Business Training...FREE  
Copywriting and Coaching Services From A 6 Figure Marketer**



## BAD Signature #3:

### Re: What is the best "Green" MLM?

by **Randy Robinson** on Mon Sep 15, 2008 1:45 pm

"Best" of course, is subjective. I've been with our company, Watkins, for 17 years so you can guess my opinion on which is best! 😊 We have several 'green' product lines.

- All Natural Non-toxic Plant-based home care products - cleaners and other home care products without chemicals - not even coloring.
- Natural Personal Care products.
- All Natural Herbs, Spices, Extracts.

We have other traditional lines of products

Let me know if you want more info on it. C

Randy Robinson

[See our business](#)

[See our products](#)



**Randy Robinson**  
Contribution Level: 1


Posts: 5  
Joined: Fri Sep 12, 20

Randy Robinson  
[See our business](#)  
[See our products](#)

# Examples of GOOD Signatures....




08-07-2010, 04:34 PM

**nicholasb**  
Senior Warrior Member



Join Date: Jul 2008  
Location: , , USA.  
Posts: 1,239  
Thanks: 9  
Thanked 362 Times in 111 Posts

Social Networking



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**Re: Simple Plan to Reach \$100 a Day in 30 Days**


the articles were short 250-350 words.. I just basically gave s  
the problem.

As far as the videos, I just used windows movie maker, and a  
cheap 30 dollar one from best buy.

the content in the videos was the same as the article,, I litera

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[CLICK HERE To Find Out How to Make \\$1,000 in 14 Days](#)



## GOOD Signature #2:

### Re: What's up with Google Adwords!

↳ by **Michael Stead** on Tue Aug 10, 2010 1:56 pm

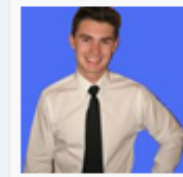
Hey Joseph,

Yeah Google is totally messed up right now not gonna lie...

Even people like Mike Dillard are getting totally hammered by the Google Slap even though they had an adwords representative tell them that their account was just fine...

My advice is definitely still use Yahoo & MSN (Bing) as they are still a good source of traffic.

See you at the top,  
Michael Stead



**Michael Stead**

Company: Fortune Hi Tech Marketing  
Contribution Level: 3

Posts: 384

Joined: Mon Dec 21, 2009 4:58 pm



**How To End The Constant Struggle And Crack The Code To Real Lasting Success In Your Home Business. Claim Your Free Gift Here: [Online MLM Secrets](#)**

**The Only Place To Hang My Friends 😊 [The Official Blog Of Michael Stead](#)**

## GOOD Signature #3:

### Re: What's up with Google Adwords!

□ by [Cesar Fasano](#) on Mon Aug 09, 2010 1:47 pm

Hey Joseph..Well, since last summer '09, Google has changed it's policies when it comes to allowing small business entrepreneurs advertise on their network.

Basically, the FTC has put some pressure on them and they are suspending and slapping accounts all over the place.

It is of my best knowledge that Yahoo and Bing are NOT that strict with the advertisers.

You might want to check out two guys that are very well known here on BN. It looks like that they have figured out the new game.

Send me a msg if you want a link...

Wishing you the best,



**Cesar Fasano**  
Company: [Wealth Masters International](#)  
Contribution Level: 2

Posts: 45  
Joined: Thu Mar 12, 2009 10



**STOP The Horrendous 'Home Meetings' With THIS**

## Where Should You Send The Traffic?

- When posting in forums, the best place to send your traffic is straight to your IIU affiliate link so you can capture as many leads as possible.
- If you're building your own list, then make sure you're directing the traffic to your capture page.
- It is not un-common to have a second link in your signature with a different "call to action"- just make sure you're very clear on the benefit someone will receive by clicking on each link.



# What Should I Write About?

- Ask / Answer Questions

*“What’s up with Google Adwords!”*

- Start A Conversation

“Anyone else getting Google SLAPPED?”

- Product / Company Reviews

“Global Resorts Network Review-  
Scam Or Legit?”



# Don't even play the game unless you're going to **PLAY TO WIN....**

- Forum marketing is a powerful lead generation strategy, but it requires a significant time investment.
- **MASSIVE ACTION = MASSIVE RESULTS**
- Don't think you're going to make a couple posts a week and start generating 100 leads per day, this is something that requires a serious commitment to do well.
- If you want to add this as an additional source of traffic, make one post per day in the evening.
- If this is going to be your primary traffic generation source, you should be making **5-10 POSTS PER DAY, MINIMUM.**



# Can I outsource this strategy?

- Yes, you absolutely can, anything can be outsourced.

[www.InternetIncomeUniversity.com/odesk](http://www.InternetIncomeUniversity.com/odesk)

- Things to keep in mind:
  - Have your outsourced worker clearly document every post/comment they make (Google Docs)
  - Make sure you hire someone that can write fluently in English.
  - Make sure you hire someone who can INTELLIGENTLY contribute value to the community, not just write things like “Great idea” or “Cool post”...



## Lock And Load Signatures...

**NEW! Simple, Proven Money Making Formula Revealed... NO SELLING, NO COLD CALLING, Plug In And Profit → CLICK HERE! ←**

**Sick and tired of struggling to make any real money online? *It's NOT your fault!* Plug into a simple, proven system and profit. CLICK HERE!**

## A Quick Recap...

- A forum is online community where people with similar interests hang out to ask questions, strike up conversation, and find solutions to their problems.
- The two best forums for generating leads are:  
[www.WarriorForum.com](http://www.WarriorForum.com)  
and [www.BetterNetworker.com](http://www.BetterNetworker.com)
- The more value you contribute to the community the more leads you will generate.
- Having an effective signature with a strong **CALL TO ACTION** is the most **IMPORTANT** step you can take to maximize your return and generate lots of leads.



**Plug Into A Simple, Proven System  
And Start Building Wealth  
Online Today...**

**[www.IIUToday.com](http://www.IIUToday.com)**