

“Blogging For FUN and PROFITS!...”

Internet Income Mastery

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Quote of the Day...

Make a game of finding something positive in every situation. Ninety-five percent of your emotions are determined by how you interpret events to yourself.

-Brian Tracy



Here's What You're Going To Learn...

- What blogging is- and why it has nothing to do with who Paris Hilton slept with last week. ;))
- What's a page? What's a post? And the RIGHT time to use each one.
- HANDS-ON TRAINING: The EXACT steps to creating a powerful, value driven blog post for endless free traffic, leads, and sales.
- How to build AUTHORITY to your site and rise to the surface for residual profits.



What is a BLOG?

- Don't let the term "blogging" fool you, it has nothing to do with celebrity gossip.
- A blog is nothing more than an "Easy To Use Website"
- The [FREE website](#) we hook you up with at Internet Income University is technically "a blog" and it's the BEST type of website for making money online because the search engines love them and it's very easy to use.



What is Wordpress?

- Wordpress is the name of the software that we use to create your free website. (in other words, it's a blogging platform)
- Just think of Wordpress as the **BRAIN OF YOUR WEBSITE.**
- Don't overthink the situation. ;)



How do you actually **MAKE MONEY** w/ your **FREE Website?**

- It doesn't matter if you have the **BEST** products and services in the world, if nobody ever visits your website you won't make a dime.
- In order for people to **"FIND YOU"** in the search engines, you must create **POSTS** on your site about the **EXACT** phrases people are searching for.



Hands-On Training: FREE Traffic Formula

If you haven't already downloaded the FREE Traffic Formula yet, go to www.GetKeywordEvolution.com/FREE-Traffic-Formula.pdf



- ① Find the “sweet spot”!
- ② Create keyword targeted content.
- ③ Link your way to profits!

But wait...

Let's revisit The **FREE Traffic Formula**

- 1 Find the "sweet spot"!
- 2 Create keyword targeted content.
- 3 Link your way to profits!



Rise To The Surface For Residual Profits!

- After you've completed the first two steps of the FREE Traffic Formula.
 1. Find the SWEET SPOT.
 2. Create KEYWORD TARGETED content.
- The third and final step is to build BACKLINKS to your site and rise to the surface, where all of the money is made.
- Our secret weapon and #1 recommendation: BuildMyRank



www.InternetIncomeUniversity.com/buildmyrank

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