

How To Dominate The First Page Of Google And Create An Avalanche Of Free Traffic, Leads, And Sales...

“Article Marketing Mastery”

Internet Income Mastery

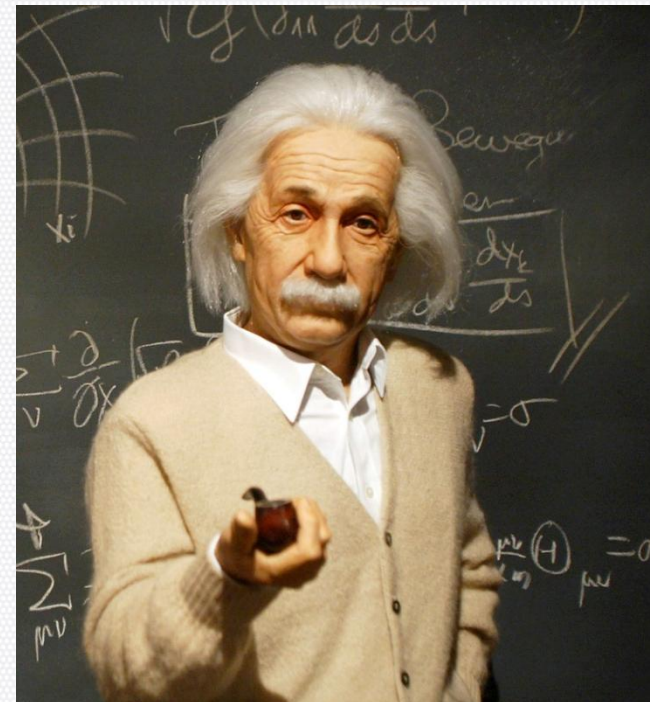
Kevin Blue

Instructor / Co-Founder
InternetIncomeUniversity.com



Here's What We're Going To Cover...

- The exact game plan I would follow if I had to start all over again today. (HINT: It's all about article marketing)
- How to systematically dominate the first page of Google and "Own More Of The Internet" creating an avalanche of free traffic, leads, and sales.
- How and WHERE to outsource your articles for dirt cheap.
- "From Start To Money" – The Entire Process of Writing An Article From Idea Generation To Finished Product.



What Is Article Marketing?

- A form of advertising in which you write short articles and get them published to large “article directory” websites in exchange for recognition as the author and a link back to your website (or to your affiliate link)....
- Benefit to article directory: they get free content for their readers.
- Benefit to you as the author: you get traffic, leads, and ultimately sales when done properly.



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Article Categories

- Business ▾
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Author Spotlight

Grace K Lam

Level: Platinum
 75 Live Articles
 Like other women, Grace has been suffering from menopause symptoms. She has studied various medical ... [more](#)

John R. Potter

Level: Basic
 1 Live Article
 I am a mass communications graduate with twenty plus years experience in marketing. I specialize ... [more](#)

Joerg Sieber

Level: Basic PLUS
 16 Live Articles
 Joerg Sieber, founder of Sieber Consulting has combined his 20 years experience as a Sales ... [more](#)

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 I am a freelance journalist who writes articles on legal developments in the United Kingdom. [more](#)

Emiel L.

Level: Platinum
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 Emiel is an author of all trades. He loves to write about many

Recently Approved Articles

- From: Wednesday February 2, 2011
- 4 Very Important Things You Need to Know About Auto Scrubbing Floor Equipment** to consider is the environment that you will be cleaning and the type of cleaning th made up for, by decreasing your labor costs. An auto scrubber can clean a floor 11 brush type that you will need for the environment you're cleaning.
 - Zetaclear: Nail Fungus Treatment Option** By: Haylei R. - Nail fungus can strike where If you have it on your toenails, you may feel like you have to hide your toes away.
 - Treat Candidiasis Naturally - Get Rid of Yeast Infection the Natural Way** By: Gerry are anti-fungal medications for temporary relief, there are ways to treat candidiasis
 - Medical Assistance for Fertility** By: Jonathan Wickham - My sister and brother in law
 - Radiant Barrier Insulation Keeps Your Home Energy Efficient** By: Lincoln Miller - R money each month on your heating and cooling bills, but did you know that radiant
 - 3 Important Things to Do to Stop Outside Pressures From Controlling Your Life** By: members, and co-workers. You and I give in because we fear being left behind, or
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- Cancer ▾
- Food and Drink ▾
- Kids and Teens
- Womens Interests ▾
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But wait, is FREE marketing really free? Well, kinda (quick ramble)...

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Top Secret Internet Business Marketing Strategies Exposed

By [Ben Frank Jr.](#) 

Article Word Count: 413 [\[View Summary\]](#) [Comments \(0\)](#)

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Making money online is something that millions of people want to do every day, but most never figure out the real strategies that can make the big bucks online. I want to share one particular strategy that anyone can use to sell their own products or promote affiliate products for outrageous commission checks.

The strategy simple consist of you "renting" out your web space to those who do not want to pay for a website.

Many of your visitors may need to publish their own website. Just require that they publish your banner ad. As an example, if you gave away one hundred free internet pages and got just one hit a week off every one, that'd be an additional 5200 visitors a year! Design websites for other enterprises absolutely free. As an example, you might create net page templates and graphics for them. Folks will see your work and need to visit your principal site for more info. Make your business offer more competitive. I'll send them to forget what you do and a plausible reason which explains why they should. For instance, you might say, 'You should just forget conducting business with our competitors, they do not offer free delivery like we do. Set up a collaboration with your competitors if you can not beat them.

As an example, you might create a product together that you both could promote or you both could share advertising costs to pump your firms together. Visit discuss rooms where your future customers would gather. You can slink and do consumer preference research or mention your product to them. Make your internet site sticky by building a giant index of websites your visitors would enjoy. It saves them valuable time looking for them. For instance, if your audience has an interest in online greetings cards, make a website index full of links to similar sites. Start a free-to-join business organisation from your site. Just ask all members to put your organisation symbol and link on their website.

Marketing online is all about flexibility.... but also sticking to the basics. Internet business marketing strategies are endless, and while many new and exciting methods for promoting online continually arise, the staples are still being used by many to rake in massive incomes online. So learn what works best for you, master it, and use it. And by learning a number of promotion techniques you can diversify your income and your business advertising for long term success.

For a free guide to all the internet marketing methods I use look at [Web Site Marketing](#) and the [Home Business Blog](#)

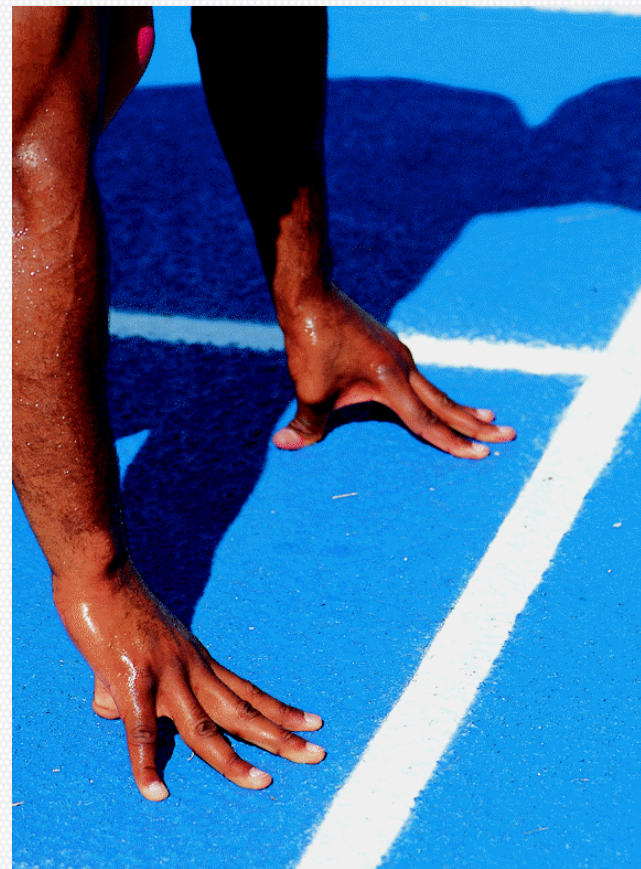
Article Source: http://EzineArticles.com/?expert=Ben_Frank_Jr.



"Resource Box"

What I Would Do If I Had To Start All Over Again...

- If I were starting over again today- I would focus ALL of my time, effort, and resources on article marketing, and here's why:
- **LEVERAGE PEOPLE!!!** Article marketing is the most leveraged form of marketing that exists online today.
- The best part is, most people don't have a clue how incredibly effective article marketing really is. (it took us almost an **ENTIRE YEAR** to come to the realization ourselves)



Let Me Show You What I Mean...

- If you're a fireman, do you get paid this week for fires you put out last week? NO.
- If you're a bartender, do you get paid tips this week on drinks you made 2 months ago? NO, of course not.
- Are you getting paid/ generating income from things you did in March of 2010? You should be...

The screenshot shows a web interface for an author's area. At the top, it says "Author's Area" with a spiral notebook icon. Below that are navigation links for "Article Manager" and "Account Ma". The main heading is "Author's Area Home".

Account Profile

Calven O'Reiley (Primary)
[Public Profile](#)
[Basic PLUS](#) Level Author
[Messages: 0 Unread](#)

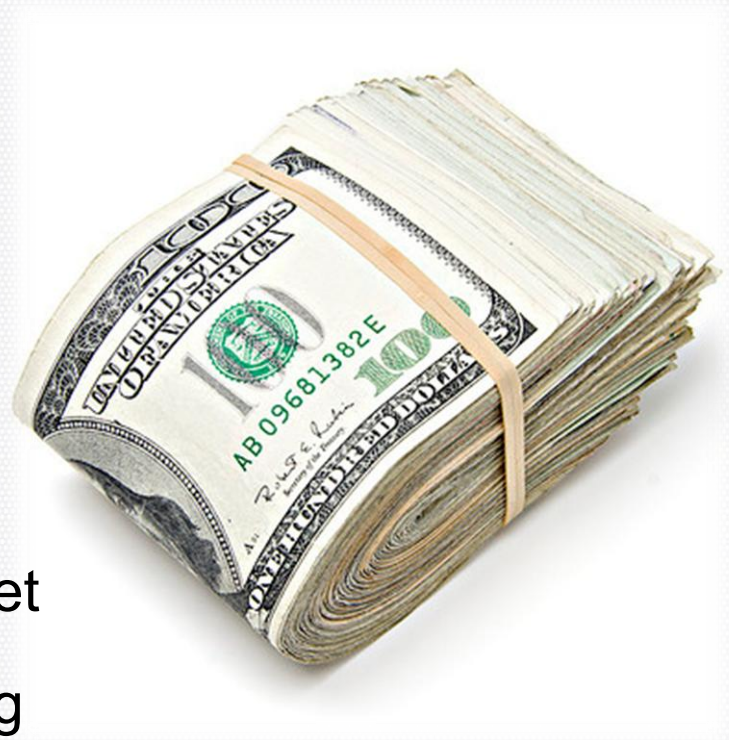
A progress bar shows 32% completion, with a link for [What am I missing?](#)

Account Statistics [Overview](#)

Article Views:	12,636
Profile Views:	276
EzinePublisher:	142
URL Clicks:	1,915
Click Rate:	15.2%
Comments:	1

Let's Talk About Leverage...

- The MAIN BENEFIT and advantage of starting an internet business is your ability to “Do the work ONCE and GET PAID over and over again.”
- What 95% of people do at their jobs every single day is TRADE TIME FOR DOLLARS.
- What most don't realize is some internet marketing strategies are worse than having a job. Every time you're creating a game plan in your business, ask yourself, “Am I trading time for dollars?”



The ONLY Article Marketing Site That Matters...

- When it comes to article marketing, the 80/20 rule definitely comes into play.
- 80% of your traffic will come from www.EzineArticles.com
- In other words, DON'T waste your time fooling around with other article directories. (for traffic's sake)



Why Articles SKYROCKET To The Top Of Google

- EzineArticles.com is extremely effective for a number of reasons.
- Google loves their content, knows that it's going through strict quality controls before it ever sees daylight.
- You are LEVERAGING the authority of the EzineArticles.com website



Let's Go On A Field Trip...

- Basic Idea Generation
- Finding the Golden Nuggets w/ Market Samurai.
- Writing An Article In Less Than 15 Minutes!
- Creating A “Profit-Pulling” Call To Action In Your Resource Box.



Where To Outsource Your Articles For Rock Bottom Prices...

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My Personal Challenge To You...

- THINK BIGGER!
- A lot of people that get into article marketing (or any form of content creation based marketing) don't think big enough, and don't do things on a scale large enough to see significant results.
- Don't plan to create 10 articles a month-write, hire, coax your teenagers, outsource- do whatever you have to do to create your own content factory and set a far bigger goal for yourself.



One Question That Can Change Everything...

- How would you approach your business if I could guarantee (just hypothetical) you that when you reach 1,000 articles you'd be financially free forever.
 - Job you hate?
 - Unappreciative boss?
 - Being able to spend time with family, send your kids to college?
 - On and on...
- If I COULD guarantee it, how would it change your approach?
- Success is not luck, it's a science. Want an idea of what your results would be at 1,000 articles?



How Does 415,938 Unique Views Sound?



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Expert Authors

Daegan Smith



Daegan Smith

EzineArticles.com Expert Author

Joined January 20, 2005

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